

To Travel, Family, Feature and Lifestyle Editors:

## **The appeal of an upscale guest ranch vacation woos families from the rough and tumble dude ranch.**

**GRANBY, Colo.** – There are glories of a cowboy lifestyle – horseback riding, wide open spaces, campouts and crackling fires – but today’s guest ranch offers a far more family-friendly vacation than the rough and tumble dude ranches, according to Brian Murray.

Murray, owner of the historic C Lazy U Guest Ranch, says his 8,000 acre ranch offers family-friendly amenities comparable to those of a luxury hotel. See [www.clazyu.com](http://www.clazyu.com).

“We offer an authentic ranch experience, but we take a personalized, family-friendly approach, starting with genuine western hospitality,” says Murray.

Special emphasis is placed on making sure you and your horse get along. Head Wrangler Bill Fisher personally interviews you upon arrival to understand your riding ability and personality. “I make sure to match you with the perfect mount,” says Fisher. “After all, you’ll be companions for your entire stay.”

The conclusion of each summer is a weeklong, horsemanship clinic hosted by the original horse whisperer, Buck Brannaman. A genuine cowboy from Wyoming, Brannaman inspired the book and subsequent movie, directed by Robert Redford, “The Horse Whisperer.” He even helped train horses during the filming of the movie.

The food, prepared by Chef Michael Schneider, recently featured on *Emeril Live*, is extraordinary in that it’s hearty with a gourmet-Western twist. Schneider uses fresh ingredients to create meals such as stuffed Colorado trout, or pancakes with fresh blueberries – a recipe dating back to the founding of the ranch.

To appease the young children, tweens and teens, there’s Camp C Lazy U, offering day-long, supervised, age-specific western-style activities. Camp C Lazy U was founded in 1949 to provide riding instruction, entertainment and education for kids 3-17.

Founded in 1946, the ranch is celebrating its 60<sup>th</sup> anniversary. While the ranch proudly retains its Old West history, a few modern amenities have been added to keep in touch with the 21<sup>st</sup> century, including a live, interactive ranch Web cam and an online 360 degree virtual tour. Past and future guests can also shop at the online version of the C Lazy U gift shop 365 days a year.

To learn more about C Lazy U, visit [www.clazyu.com](http://www.clazyu.com) or call (970) 887-3344.

**NOTE TO EDITORS:** More photos available. Murray, Fisher and Schneider available for interview.

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